

ADVFRTISING

LICENSE YOUR MUSIC VIA OUR PORTAL

ADVERTISING			
ONLINE WORLD WIDE WEB (WWW)	AFD \$95.70 per track/version	AVD \$184.80 per track/version	APD \$341.00 per track/version
Free/Organic Social Media (unpaid social media content for followers and subscribers only)	~	~	~
Website Use		~	~
Email Blast		~	~
YouTube		~	~
Sponsored/Promoted Social Media posts			~
News Feed Ads/Pop Ups/Ad Banners			~
Catch Up TV			~

DISCOUNTS

'CUT DOWN' DISCOUNTS

A 15% discount applies to a maximum of two 'cutdowns' in addition to the primary version which must be of greater duration.

CAMPAIGN DISCOUNTS

Apply if you are producing a series of ads as part of one campaign, across all advertising mediums and territories, provided they are all licensed at the same time.

20% - 4-6 Ads in the campaign 25% - 7-9 Ads in the campaign

30% - 10+ Ads in the campaign

50% TAG ENDING CHANGE

Where a series of advertisements are produced and the only variation is the end line "tag ending" (e.g. "starts Monday, starts tomorrow"), the licence may be charged at 50% of the applicable rate, multiplied by the number of versions (including the primary version). This concession will only be granted for tag changes on ads licensed for the same duration and broadcast area, and approved by the APRA AMCOS Production Music Department.

RATES AVAILABLE FOR:

- International territories
- Community Service Announcements

BROADCAST

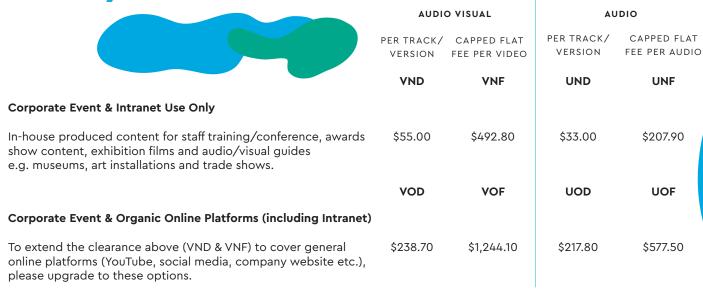
All rates are pe	er 30 seconds (unit) unless otherwise specified.	ONLINE COVERAGE	LICENCE CODE	REGIONAL UNIT RATE	METROPOLITAN UNIT RATE	NATIONAL UNIT RATE
	Free to Air Television	~	ATF	\$136.40	\$422.40	\$729.30
TELEVISION	Pay Television	~	ATP	\$121.00	\$372.90	\$653.40
	All Television (Free to Air and Pay)	~	ATA	\$202.40	\$636.90	\$1,107.70
RADIO	Free to Air Radio (includes Digital Streaming Services)	~	ARF	\$63.80	\$195.80	\$342.10
	Digital Streaming Services (e.g. Spotify, Apple Music, etc.)	~	ARD	\$40.70	\$137.50	\$237.60
PUBLIC	Outdoor (includes indoor) (e.g. played at a football stadium)	~	AOPE	\$126.50	\$391.60	\$682.00
LOCATION	Indoor (excludes outdoor) (e.g. played on an in-store display)	~	AOPI	\$63.80	\$195.80	\$342.10
CINEMA	Cinema Advertisements	~	AOC	\$68.20	\$209.00	\$365.20

BROADCAST LICENCES INCLUDE CLEARANCE FOR ALL ONLINE PLATFORMS I.E. AFD, AVD, & APD

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures include GST
- All licences issued are cleared in perpetuity

Please see page 6 for defined terms and territory definitions.

AUDIO/VISUAL CONTENT



Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties. **Organic Online:** unpaid/non-promoted online content, without boosted distribution via a paid media spend.

GAMING / APPS / MUSIC ON HOLD

Gaming, apps and music on hold rates are cleared for World all Territories.

	PER TRACK	FLAT FEE
	VGH	VGHF
Video Games	\$220.00	\$11,000.00
	VGD	VGDF
Apps	\$77.00	\$770.00
	H1	
Music on Hold	\$26.40	

All rates include reproduction for online and digital platforms. FLAT FEE – Clears the unlimited use of PM per production.

Users of APRA AMCOS Production Music will also need a OneMusic Music on Hold Licence for the communication of those works on their telephone system.

For content and broadcast on your own platform (including apps and content websites), an APRA communication licence may also be required.

Call 1300 162 162 or visit the OneMusic website for more information.





For any online use with a paid spend behind it (promoted social use, pre rolls etc.), please refer to our APD rate on page 2.

Audio Visual & Audio rates are cleared for World, all Territories.

FLAT FEE (VNF & VOF) – Clears the unlimited use of PM per production.

All Corporate Content rates provide clearance for unlimited hard copies.

To be licensed under these rates, audio productions which contain production music must consist mainly of spoken words. Use of the production music must be strictly incidental to the overall content of the production (e.g. an audiobook where the production music is background to the narration of the story).

Audio productions for retail sale, streamed or available for download on a digital platform primarily for the commercial exploitation of the music are specifically excluded and cannot be cleared under these rates. Please contact the Production Music department if you have any questions regarding this use.

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures include GST
- All licences issued are cleared in perpetuity

Please see page 6 for defined terms and territory definitions.

RATES AVAILABLE FOR:

Educational Use



TV & ONLINE PROGRAMMES

All rates are per 30 seconds (unit) unless otherwise specified. All rates include reproduction for online and digital platforms.

online f	PER TRACK	LICENCE CODE	WWW PER TRACK	WWW FLAT FEE PER EPISODE	
	For SVOD/TVOD Online Platforms (e.g. Apple TV, Netflix, etc).	PVD	\$124.30	\$1,244.10	
ONLINE & DIGITAL SERIES	For Organic/AVOD platforms only (i.e. Catch-Up TV, episodic YouTube series)		\$38.50	\$278.30	
	Podcast	PUD	\$28.60	\$188.10	
ELEVISI	on per unit	LICENCE CODE	NATIONAL UNIT RATE	ANZ UNIT RATE	WORLD UNIT RATE
	Free to Air Television	PTF	\$48.40	\$58.30	\$239.80
TELEVISION	Pay Television	PTP	\$41.80	\$50.60	\$212.30
	All Television (Free to Air and Pay)	PTA	\$68.20	\$96.80	\$365.20

TV PER EPISODE FLAT FEES

All Media

Flat Fees clear unlimited use of production music, per episode. All rates include reproduction for online and digital platforms.

VAE

\bigcirc I \Box \land \Box \land		LENGTH OF PROGRAMME				
CLEARANCE		30 MIN	60 MIN	90 MIN		
	Australia	\$561.00	\$946.00	\$1,331.00		
ALL TELEVISION (FREE TO AIR & PAY)	Australia & New Zealand	\$645.70	\$1,087.90	\$1,531.20		
	World	\$774.40	\$1,305.70	\$1,837.00		
ALL MEDIA	World	\$2,200.00	\$3,300.00	\$4,400.00		
IN CONTEXT PROMO	\$220 per promo or \$1,100 for unl	imited promos per lic	ensed television s	eries.		

Negotiable rates are available for a series. Contact the PM Dept for more information.

 All productions are subject to an \$11.00 processing fee (per territory, per licence category)

\$753.50

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PER UNIT - Per 30 seconds or part thereof.

FLAT FEE - Clears the unlimited the use of PM per production.

All rates include reproduction for online and digital platforms.

RATE FOR ALL TERRITORIES

		KATE TOK ALL TERRITORIES				
FILMS		LICENCE CODE	PER UNIT	FLAT FEE		
FEATURE FILM ALL MEDIA	Film Festivals Only	FF	\$330.00	\$3,300.00		
	Budget up to \$1 Million	FC1	\$440.00	\$5,500.00		
	Budget \$1 - \$5 Million	FC2	\$550.00	\$7,700.00		
	Budget \$5 Million +	FC3	\$660.00	\$11,000.00		
SHORT FILM	Film Festivals All Media	FSA	\$220.00	\$1,100.00		
	Film Festivals & Online Only	FSF	\$58.30	\$408.10		
	All Online Platforms	FD	\$30.80	\$330.00		



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FILM	IRAILERS	Trailer rates a	re per track	LICENCE CODE	AUSTRALIA PER TRACK	AUS & NZ PER TRACK	WORLD PER TRACK
FILM TRAILER	For Trailers relating to Films with budgets up to \$1 Million	with budgets	All Media	AAT	\$588.50	\$899.80	\$1,200.10
		All Online Platforms	AOTD			\$221.10	
	For Films with budgets over	r \$1 Million				Price On Applicatio	n

Negotiable rates are available for Trailers using multiple tracks.

DEFINED TERMS

All Media: All media refers collectively to mass media technologies: Television, film, radio, the Internet, digital platforms & storage media formats (DVD, USB, etc.).

Digital: Encompasses online streaming and downloading of media in all formats.

Download: Transfer of data or programs from a server or host computer to another computer or digital device.

Flat Fee: Clears unlimited use of production music per production.

Non-fungible tokens (NFTs): Are cryptographic assets on a blockchain with unique identification codes and metadata that distinguish them from each other.

Online Streaming: Referred to also as Internet streaming. It is multimedia constantly received by an end-user and delivered by a streaming provider. This is delivered by an audio-visual or audio production public announcement designed or intended to promote or encourage the purchase, use or support of goods and services. This includes programme promos or station identification.

ADVERTISING: PAGE 2

Advertisement (i.e. ATA, ATF, ATP, ARF, AOPE, AOPI, AOC, APD, ARD, AVD, AFD): An audio-visual or audio production as a public announcement designed or intended to promote or encourage the purchase, use or support of goods and services to a wider audience. This includes programme promos or station identification.

Campaign: A coordinated series of linked advertisements with a single idea or theme. An advertising campaign is typically broadcast through several media channels. It usually focuses on common themes and one or several brands or products. They are often targeted towards particular demographics.

Community Service Announcement

(CSA): An audio-visual or audio production designed or intended to inform the public of matters of public interest. It is transmitted to the public for no fee or other consideration. It does not promote the use of particular goods or services or solicit the sponsorship of any organisation. Rates for bona fide CSA's are available on application and are subject to the completion of a signed warranty. Contact the Production Music department.

Infomercial (i.e. ATI): Segments within or an entire programme which a broadcaster receives payment or other valuable consideration and which directly promotes goods or services offered to viewers for sale during the segment or programme.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

CORPORATE CONTENT: PAGE 3

Audio Production: A disc, tape or other storage device in which sounds are embedded.

Audio Visual Production: A disc, tape or other device in which sounds and images or text are embedded. This includes audio productions containing electronic signals designed to control or trigger the representation of images, such as slides, computer graphics and images contained on a CD-ROM.

Download: Transfer of data or programs from a server or host computer to another computer or digital device.

Flat Fee (VNF, UNF): Clears unlimited use of production music, per production.

For Sale and/or Rental: Means a fee is charged to the audience or individual to whom the production is directed or distributed, specifically to view or listen to the production.

Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

Production: An audio-visual or audio production identified by a unique title and/or number applicable only to those audio-visual or audio productions with identical content.

Promotional: Drawing the attention of the public or a targeted audience, to a brand, product, service, person, organisation or line of conduct, in a manner which intends to promote or oppose it for the intended audience.

TV & ONLINE PROGRAMMES: PAGE 4

AVOD - Advertising-funded Video on Demand

In-Context Promo: must consist of direct edits of previously licensed programme footage. Additional works added during the production of teasers, trailers and other advertisements are not covered by this licence.

Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

Podcast: A podcast is an audio programme that is made specifically for online broadcast, as opposed to first airing on radio. It is available via both download or streaming format. Podcasts typically range from 5–60 minutes in length.

Programme: A television/radio programme also called television/radio show, are segments of content intended for broadcast on television/ radio. It may be a one-time production or part of a periodically recurring series.

SVOD - Subscription Video on Demand **TVOD -** Transactional Video on Demand

Webisodes: A webisode is an episode of an audio visual series that is made specifically for online broadcast, as opposed to first airing on television or radio. It is available via both download or streaming format.

Webisodes typically range from 3–15 minutes in length.

FILM & TRAILERS: PAGE 5

Film: Film encompasses individual motion pictures, and the motion picture industry. Films are produced by recording images with cameras, or by creating images using animation techniques or special effects.

Short Film: A short film is an original motion picture with a typical duration of under 40 minutes.

Trailer: A trailer or preview is an advertisement or a commercial for a feature film to be exhibited in the future.

TERRITORY DEFINITIONS

Regional: All of Australia excluding Adelaide, Brisbane, Melbourne, Perth and Sydney.

Metropolitan: Regional plus ONE capital city chosen from Adelaide, Brisbane, Melbourne, Perth and Sydney.

National: All of Australia

World: Covers all territories worldwide.

If you require clearance for a specific territory, please contact us directly on (02) 9935 7751 or prodmus@apra.com.au





AMCOS PRODUCTION MUSIC SUPPLIERS

101 Music Pty Ltd







search.101.audio E: info@101.audio Ph: (02) 9810 6611 / Ph: 1300 102 101 Ph: 0407 225 811 (mobile) Suite 2, 340 Darling Street Balmain NSW 2041

Blonde Beats



www.blondebeatsmusic.com E: info@blondebeatsmusic.com Ph: +64 (0) 22 032 5142 PO Box 36029 Merivale 8146 New Zealand

Fold Music





c/o Gaga Music fold-music.com 3 Francis Street South Melbourne VIC 3205

Adrenalin Sounds





www.adrenalinsounds.com E: ellie@adrenalinsounds.com 18 Russell Street Essendon VIC 3040

BMG Production Music







apac.bmgproductionmusic.com E: hello.sydney@bmg.com Ph: (02) 9188 3080 Level 3. 270 Devonshire Street Surry Hills NSW 2010

Jingle Punks Music Australia







c/o Mushroom Production Music mushroomproductionmusic.com E: mpm@mushroomgroup.com

Ph: (03) 9690 3399



PMF Media







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Universal Production Music







Woolloomooloo NSW 2011

universalproductionmusic.com E: productionmusic.au@umusic.com Ph: (02) 9207 0564 4th Floor, 150 William Street



E: pmfmedia@bigpond.com Ph: 0413 562 560 6 The Boulevard, Bellevue Heights Adelaide SA 5050

West One Music Group







c/o The Commons

www.westonemusic.com E: hi.sydney@westonemusic.com Ph: (02) 8317 1294 20-40 Meagher Street Chippendale NSW 2008

Adrenalin Production Music Libraries



www.adrenalinpml.com E: greg@adrenalinpml.com Ph: 0403 495 245 Sydney NSW

Erwin Pitsch Publishing



ton.cc E: erwin.pitsch@gmail.com PO Box 1061 Macleay Island QLD 4184

KPM Music

now available via Extreme Music extrememusic.com

E: australia@extrememusic.com Ph: (02) 9660 9005 Suite 2.01, 55 Miller Street Pyrmont NSW 2009

Red Production Music

redproductionmusic.com E: info@redproductionmusic.com Ph: 0450 529 369 Media City, 8 Central Avenue Eveleigh NSW 2015

Woodcut Productions







woodcutmusic.co.nz E: aaron@woodcut.co.nz Ph: +64 (9) 374 4542 8 Ruru Street Eden Terrace 1021 Auckland, New Zealand

Beathox Music





beatboxmusic.com E: info@beatboxmusic.com Ph: (02) 9484 2321 PO Box 669 Pennant Hills NSW 2120

Extreme Music







extrememusic.com E: australia@extrememusic.com Ph: (02) 9660 9005 Suite 2.01, 55 Miller Street Pyrmont NSW 2009

Motion Focus Music







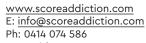
www.motionfocusmusic.com E: daniel@motionfocusmusic.com E: raf@motionfocusmusic.com E: ben@motionfocusmusic.com Ph: 0403 406 412 - Daniel Ph: 0404 664 054 - Raf PO Box 454

Score Addiction

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Beats Fresh Music





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Ph: +64 212 733 340

Fable Music





fablemusic.com.au production.fablemusic.com E: donn@fablemusic.com.au Ph: (03) 9820 3111 PO Box 33093, Domain LPO Melbourne VIC 3004

Mushroom Production Music



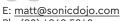




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