



**APRA AMCOS**

**2024** PRODUCTION  
MUSIC RATE CARD

**AUSTRALIA**

**+61 2 9935 7751**

**prodmus@apra.com.au**

**apraamcos.com.au/pm**

# ADVERTISING

## ONLINE

### WORLD WIDE WEB (WWW)

	AFD \$95.70 per track/version	AVD \$184.80 per track/version	APD \$341.00 per track/version
Free/Organic Social Media (unpaid social media content for followers and subscribers only)	✓	✓	✓
Website Use		✓	✓
Email Blast		✓	✓
YouTube		✓	✓
Sponsored/Promoted Social Media posts			✓
News Feed Ads/Pop Ups/Ad Banners			✓
Catch Up TV			✓

## BROADCAST

All rates are per 30 seconds (unit) unless otherwise specified.

		ONLINE COVERAGE	LICENCE CODE	REGIONAL UNIT RATE	METROPOLITAN UNIT RATE	NATIONAL UNIT RATE
TELEVISION	Free to Air Television	✓	ATF	\$136.40	\$422.40	\$729.30
	Pay Television	✓	ATP	\$121.00	\$372.90	\$653.40
	All Television (Free to Air and Pay)	✓	ATA	\$202.40	\$636.90	\$1,107.70
RADIO	Free to Air Radio (includes Digital Streaming Services)	✓	ARF	\$63.80	\$195.80	\$342.10
	Digital Streaming Services (e.g. Spotify, Apple Music, etc.)	✓	ARD	\$40.70	\$137.50	\$237.60
PUBLIC LOCATION	Outdoor (includes indoor) (e.g. played at a football stadium)	✓	AOPE	\$126.50	\$391.60	\$682.00
	Indoor (excludes outdoor) (e.g. played on an in-store display)	✓	AOPI	\$63.80	\$195.80	\$342.10
CINEMA	Cinema Advertisements	✓	AOC	\$68.20	\$209.00	\$365.20

## DISCOUNTS

### 'CUT DOWN' DISCOUNTS

A 15% discount applies to a maximum of two 'cut-downs' in addition to the primary version which must be of greater duration.

### CAMPAIGN DISCOUNTS

Apply if you are producing a series of ads as part of one campaign, across all advertising mediums and territories, provided they are all licensed at the same time.

**20% - 4-6 Ads in the campaign**

**25% - 7-9 Ads in the campaign**

**30% - 10+ Ads in the campaign**

### RATES AVAILABLE FOR:

- International territories
- Community Service Announcements



LICENSE YOUR MUSIC  
VIA OUR PORTAL

### 50% TAG ENDING CHANGE

Where a series of advertisements are produced and the only variation is the end line "tag ending" (e.g. "starts Monday, starts tomorrow"), the licence may be charged at 50% of the applicable rate, multiplied by the number of versions (including the primary version). This concession will only be granted for tag changes on ads licensed for the same duration and broadcast area, and approved by the APRA AMCOS Production Music Department.


**BROADCAST LICENCES  
INCLUDE CLEARANCE FOR  
ALL ONLINE PLATFORMS  
I.E. AFD, AVD, & APD**

- All productions are subject to an **\$11.00 processing fee (per territory, per licence category)**
- All figures include **GST**
- All licences issued are cleared in **perpetuity**

Please see page 6 for defined terms and territory definitions.



# AUDIO/VISUAL CONTENT

 LICENSE YOUR MUSIC  
VIA OUR PORTAL

## Corporate Event & Intranet Use Only

In-house produced content for staff training/conference, awards show content, exhibition films and audio/visual guides e.g. museums, art installations and trade shows.

## Corporate Event & Organic Online Platforms (including Intranet)

To extend the clearance above (VND & VNF) to cover general online platforms (YouTube, social media, company website etc.), please upgrade to these options.

AUDIO VISUAL		AUDIO	
PER TRACK/ VERSION	CAPPED FLAT FEE PER VIDEO	PER TRACK/ VERSION	CAPPED FLAT FEE PER AUDIO
VND	VNF	UND	UNF
VOD	VOF	UOD	UOF

**Internal Online:** refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

**Organic Online:** unpaid/non-promoted online content, without boosted distribution via a paid media spend.

For any online use with a paid spend behind it (promoted social use, pre rolls etc.), please refer to our APD rate on page 2.

Audio Visual & Audio rates are cleared for World, all Territories.

**FLAT FEE (VNF & VOF)** – Clears the unlimited use of PM per production.

All Corporate Content rates provide clearance for unlimited hard copies.

To be licensed under these rates, audio productions which contain production music must consist mainly of spoken words. Use of the production music must be strictly incidental to the overall content of the production (e.g. an audiobook where the production music is background to the narration of the story).

Audio productions for retail sale, streamed or available for download on a digital platform primarily for the commercial exploitation of the music are specifically excluded and cannot be cleared under these rates. Please contact the Production Music department if you have any questions regarding this use.

# GAMING / APPS / MUSIC ON HOLD

Gaming, apps and music on hold rates are cleared for World all Territories.

	PER TRACK	FLAT FEE
	VGH	VGHF
<b>Video Games</b>	\$220.00	\$11,000.00
	VGD	VGDF
<b>Apps</b>	\$77.00	\$770.00
	H1	
<b>Music on Hold</b>	\$26.40	

Users of APRA AMCOS Production Music will also need a OneMusic Music on Hold Licence for the communication of those works on their telephone system.

For content and broadcast on your own platform (including apps and content websites), an APRA communication licence may also be required.

Call 1300 162 162 or visit [the OneMusic website](#) for more information.

All rates include reproduction for online and digital platforms. FLAT FEE – Clears the unlimited use of PM per production.

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures include GST
- All licences issued are cleared in perpetuity


Please see page 6 for defined terms and territory definitions.

## RATES AVAILABLE FOR:

- [Educational Use](#)

# TV & ONLINE PROGRAMMES

All rates are per 30 seconds (unit) unless otherwise specified.  
All rates include reproduction for online and digital platforms.

 LICENSE YOUR MUSIC  
VIA OUR PORTAL

## ONLINE PER TRACK

		LICENCE CODE	WWW PER TRACK	WWW FLAT FEE PER EPISODE
ONLINE & DIGITAL SERIES	For SVOD/TVOD Online Platforms (e.g. Apple TV, Netflix, etc).	PVD	\$124.30	\$1,244.10
	For Organic/AVOD platforms only (i.e. Catch-Up TV, episodic YouTube series)	PND	\$38.50	\$278.30
	Podcast	PUD	\$28.60	\$188.10

## TELEVISION PER UNIT

		LICENCE CODE	NATIONAL UNIT RATE	ANZ UNIT RATE	WORLD UNIT RATE
TELEVISION	Free to Air Television	PTF	\$48.40	\$58.30	\$239.80
	Pay Television	PTP	\$41.80	\$50.60	\$212.30
	All Television (Free to Air and Pay)	PTA	\$68.20	\$96.80	\$365.20
	All Media	VAE			\$753.50

# TV PER EPISODE FLAT FEES

**Flat Fees** clear unlimited use of production music, per episode.  
All rates include reproduction for online and digital platforms.


## CLEARANCE

		LENGTH OF PROGRAMME		
		30 MIN	60 MIN	90 MIN
ALL TELEVISION (FREE TO AIR & PAY)	Australia	\$561.00	\$946.00	\$1,331.00
	Australia & New Zealand	\$645.70	\$1,087.90	\$1,531.20
	World	\$774.40	\$1,305.70	\$1,837.00
ALL MEDIA	World	\$2,200.00	\$3,300.00	\$4,400.00
IN CONTEXT PROMO	\$220 per promo or \$1,100 for unlimited promos per licensed television series.			

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
  - All figures include GST
  - All licences issued are cleared in perpetuity
- Please see page 6 for defined terms and territory definitions.

Negotiable rates are available for a series. Contact the PM Dept for more information.

**PER UNIT** - Per 30 seconds or part thereof.  
**FLAT FEE** - Clears the unlimited the use of PM per production.  
 All rates include reproduction for online and digital platforms.

 **LICENSE YOUR MUSIC  
VIA OUR PORTAL**

## FILMS

		RATE FOR ALL TERRITORIES		
		LICENCE CODE	PER UNIT	FLAT FEE
FEATURE FILM ALL MEDIA	Film Festivals Only	FF	\$330.00	\$3,300.00
	Budget up to \$1 Million	FC1	\$440.00	\$5,500.00
	Budget \$1 – \$5 Million	FC2	\$550.00	\$7,700.00
	Budget \$5 Million +	FC3	\$660.00	\$11,000.00
SHORT FILM	Film Festivals All Media	FSA	\$220.00	\$1,100.00
	Film Festivals & Online Only	FSF	\$58.30	\$408.10
	All Online Platforms	FD	\$30.80	\$330.00

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
  - All figures include GST
  - All licences issued are cleared in perpetuity
- Please see page 6 for defined terms and territory definitions.

## FILM TRAILERS

Trailer rates are per track

FILM TRAILERS		Trailer rates are per track	LICENCE CODE	AUSTRALIA PER TRACK	AUS & NZ PER TRACK	WORLD PER TRACK
FILM TRAILER	For Trailers relating to Films with budgets up to \$1 Million	All Media	AAT	\$588.50	\$899.80	\$1,200.10
		All Online Platforms	AOTD			\$221.10
	For Films with budgets over \$1 Million		Price On Application			

Negotiable rates are available for Trailers using multiple tracks.

## DEFINED TERMS

**All Media:** All media refers collectively to mass media technologies: Television, film, radio, the Internet, digital platforms & storage media formats (DVD, USB, etc.).

**Digital:** Encompasses online streaming and downloading of media in all formats.

**Download:** Transfer of data or programs from a server or host computer to another computer or digital device.

**Flat Fee:** Clears unlimited use of production music per production.

**Non-fungible tokens (NFTs):** Are cryptographic assets on a blockchain with unique identification codes and metadata that distinguish them from each other.

**Online Streaming:** Referred to also as Internet streaming. It is multimedia constantly received by an end-user and delivered by a streaming provider. This is delivered by an audio-visual or audio production public announcement designed or intended to promote or encourage the purchase, use or support of goods and services. This includes programme promos or station identification.

## ADVERTISING: PAGE 2

**Advertisement (i.e. ATA, ATF, ATP, ARF, AOPE, AOPI, AOC, APD, ARD, AVD, AFD):** An audio-visual or audio production as a public announcement designed or intended to promote or encourage the purchase, use or support of goods and services to a wider audience. This includes programme promos or station identification.

**Campaign:** A coordinated series of linked advertisements with a single idea or theme. An advertising campaign is typically broadcast through several media channels. It usually focuses on common themes and one or several brands or products. They are often targeted towards particular demographics.

**Community Service Announcement (CSA):** An audio-visual or audio production designed or intended to inform the public of matters of public interest. It is transmitted to the public for no fee or other consideration. It does not promote the use of particular goods or services or solicit the sponsorship of any organisation. Rates for bona fide CSA's are available on application and are subject to the completion of a signed warranty. Contact the Production Music department.

**Infomercial (i.e. ATI):** Segments within or an entire programme which a broadcaster receives payment or other valuable consideration and which directly promotes goods or services offered to viewers for sale during the segment or programme.

**Organic Online:** unpaid/non-promoted online content, without boosted distribution via a paid media spend.

## CORPORATE CONTENT: PAGE 3

**Audio Production:** A disc, tape or other storage device in which sounds are embedded.

**Audio Visual Production:** A disc, tape or other device in which sounds and images or text are embedded. This includes audio productions containing electronic signals designed to control or trigger the representation of images, such as slides, computer graphics and images contained on a CD-ROM.

**Download:** Transfer of data or programs from a server or host computer to another computer or digital device.

**Flat Fee (VNF, UNF):** Clears unlimited use of production music, per production.

**For Sale and/or Rental:** Means a fee is charged to the audience or individual to whom the production is directed or distributed, specifically to view or listen to the production.

**Internal Online:** refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

**Organic Online:** unpaid/non-promoted online content, without boosted distribution via a paid media spend.

**Production:** An audio-visual or audio production identified by a unique title and/or number applicable only to those audio-visual or audio productions with identical content.

**Promotional:** Drawing the attention of the public or a targeted audience, to a brand, product, service, person, organisation or line of conduct, in a manner which intends to promote or oppose it for the intended audience.

## TV & ONLINE PROGRAMMES: PAGE 4

**AVOD – Advertising-funded Video on Demand**

**In-Context Promo:** must consist of direct edits of previously licensed programme footage. Additional works added during the production of teasers, trailers and other advertisements are not covered by this licence.

**Internal Online:** refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

**Organic Online:** unpaid/non-promoted online content, without boosted distribution via a paid media spend.

**Podcast:** A podcast is an audio programme that is made specifically for online broadcast, as opposed to first airing on radio. It is available via both download or streaming format. Podcasts typically range from 5–60 minutes in length.

**Programme:** A television/radio programme also called television/radio show, are segments of content intended for broadcast on television/ radio. It may be a one-time production or part of a periodically recurring series.

**SVOD – Subscription Video on Demand**

**TVOD – Transactional Video on Demand**

**Webisodes:** A webisode is an episode of an audio visual series that is made specifically for online broadcast, as opposed to first airing on television or radio. It is available via both download or streaming format.

Webisodes typically range from 3–15 minutes in length.

## FILM & TRAILERS: PAGE 5

**Film:** Film encompasses individual motion pictures, and the motion picture industry. Films are produced by recording images with cameras, or by creating images using animation techniques or special effects.

**Short Film:** A short film is an original motion picture with a typical duration of under 40 minutes.

**Trailer:** A trailer or preview is an advertisement or a commercial for a feature film to be exhibited in the future.

## TERRITORY DEFINITIONS

**Regional:** All of Australia excluding Adelaide, Brisbane, Melbourne, Perth and Sydney.

**Metropolitan:** Regional plus ONE capital city chosen from Adelaide, Brisbane, Melbourne, Perth and Sydney.

**National:** All of Australia

**World:** Covers all territories worldwide.

**If you require clearance for a specific territory, please contact us directly on (02) 9935 7751 or [prodmus@apra.com.au](mailto:prodmus@apra.com.au)**

# AMCOS PRODUCTION MUSIC SUPPLIERS

## 101 Music Pty Ltd



[search.101.audio](http://search.101.audio)  
E: [info@101.audio](mailto:info@101.audio)  
Ph: (02) 9810 6611 / Ph: 1300 102 101  
Ph: 0407 225 811 (mobile)  
Suite 2, 340 Darling Street  
Balmain NSW 2041

## Blonde Beats



[www.blondebeatsmusic.com](http://www.blondebeatsmusic.com)  
E: [info@blondebeatsmusic.com](mailto:info@blondebeatsmusic.com)  
Ph: +64 (0) 22 032 5142  
PO Box 36029  
Merivale 8146 New Zealand

## Fold Music



**c/o Gaga Music**  
[fold-music.com](http://fold-music.com)  
3 Francis Street  
South Melbourne VIC 3205

## Off the Shelf Music



[otsm.co.uk](http://otsm.co.uk)  
E: [brian.offtheshelfmusic@mail.com](mailto:brian.offtheshelfmusic@mail.com)  
4 Aster Avenue  
Asquith NSW 2077

## Universal Production Music



[universalproductionmusic.com](http://universalproductionmusic.com)  
E: [productionmusic.au@umusic.com](mailto:productionmusic.au@umusic.com)  
Ph: (02) 9207 0564  
4th Floor, 150 William Street  
Woolloomooloo NSW 2011

## Adrenalin Sounds



[www.adrenalinsounds.com](http://www.adrenalinsounds.com)  
E: [ellie@adrenalinsounds.com](mailto:ellie@adrenalinsounds.com)  
18 Russell Street  
Essendon VIC 3040

## BMG Production Music



[apac.bmgproductionmusic.com](http://apac.bmgproductionmusic.com)  
E: [hello.sydney@bmg.com](mailto:hello.sydney@bmg.com)  
Ph: (02) 9188 3080  
Level 3, 270 Devonshire Street  
Surry Hills NSW 2010

## Jingle Punks Music Australia



**c/o Mushroom Production Music**  
[mushroomproductionmusic.com](http://mushroomproductionmusic.com)  
E: [mpm@mushroomgroup.com](mailto:mpm@mushroomgroup.com)  
Ph: (03) 9690 3399

## PMF Media



E: [pmfmedia@bigpond.com](mailto:pmfmedia@bigpond.com)  
Ph: 0413 562 560  
6 The Boulevard, Bellevue Heights  
Adelaide SA 5050

## West One Music Group



**c/o The Commons**  
[www.westonemusic.com](http://www.westonemusic.com)  
E: [hi.sydney@westonemusic.com](mailto:hi.sydney@westonemusic.com)  
Ph: (02) 8317 1294  
20-40 Meagher Street  
Chippendale NSW 2008

## Adrenalin Production Music Libraries



[www.adrenalinpml.com](http://www.adrenalinpml.com)  
E: [greg@adrenalinpml.com](mailto:greg@adrenalinpml.com)  
Ph: 0403 495 245  
Sydney NSW

## Erwin Pitsch Publishing



[ton.cc](http://ton.cc)  
E: [erwin.pitsch@gmail.com](mailto:erwin.pitsch@gmail.com)  
PO Box 1061  
Macleay Island QLD 4184

## KPM Music

now available via Extreme Music  
[extrememusic.com](http://extrememusic.com)  
E: [australia@extrememusic.com](mailto:australia@extrememusic.com)  
Ph: (02) 9660 9005  
Suite 2.01, 55 Miller Street  
Pyrmont NSW 2009

## Red Production Music

[redproductionmusic.com](http://redproductionmusic.com)  
E: [info@redproductionmusic.com](mailto:info@redproductionmusic.com)  
Ph: 0450 529 369  
Media City, 8 Central Avenue  
Eveleigh NSW 2015

## Woodcut Productions



[woodcutmusic.co.nz](http://woodcutmusic.co.nz)  
E: [aaron@woodcut.co.nz](mailto:aaron@woodcut.co.nz)  
Ph: +64 (9) 374 4542  
8 Ruru Street  
Eden Terrace 1021 Auckland, New Zealand

## Beatbox Music



[beatboxmusic.com](http://beatboxmusic.com)  
E: [info@beatboxmusic.com](mailto:info@beatboxmusic.com)  
Ph: (02) 9484 2321  
PO Box 669  
Pennant Hills NSW 2120

## Extreme Music



[extrememusic.com](http://extrememusic.com)  
E: [australia@extrememusic.com](mailto:australia@extrememusic.com)  
Ph: (02) 9660 9005  
Suite 2.01, 55 Miller Street  
Pyrmont NSW 2009

## Motion Focus Music



[www.motionfocusmusic.com](http://www.motionfocusmusic.com)  
E: [daniel@motionfocusmusic.com](mailto:daniel@motionfocusmusic.com)  
E: [raf@motionfocusmusic.com](mailto:raf@motionfocusmusic.com)  
E: [ben@motionfocusmusic.com](mailto:ben@motionfocusmusic.com)  
Ph: 0403 406 412 – Daniel  
Ph: 0404 664 054 – Raf  
PO Box 454  
Paddington QLD 4064

## Score Addiction



[www.scoreaddiction.com](http://www.scoreaddiction.com)  
E: [info@scoreaddiction.com](mailto:info@scoreaddiction.com)  
Ph: 0414 074 586  
17A Smith Street  
Manly NSW 2095

## Beats Fresh Music



[www.beatsfresh.com](http://www.beatsfresh.com)  
E: [beatsfreshmusic@gmail.com](mailto:beatsfreshmusic@gmail.com)  
Ph: +64 212 733 340

## Fable Music



[fablemusic.com.au](http://fablemusic.com.au)  
[production.fablemusic.com](http://production.fablemusic.com)  
E: [donn@fablemusic.com.au](mailto:donn@fablemusic.com.au)  
Ph: (03) 9820 3111  
PO Box 33093, Domain LPO  
Melbourne VIC 3004

## Mushroom Production Music



[mushroomproductionmusic.com](http://mushroomproductionmusic.com)  
E: [mpm@mushroomgroup.com](mailto:mpm@mushroomgroup.com)  
Ph: (03) 9690 3399  
9 Dundas Lane  
Albert Park VIC 3206

## Sonic Dojo



E: [matt@sonicdojo.com](mailto:matt@sonicdojo.com)  
Ph: (02) 4962 5242  
247 Beaumont Street  
Hamilton South NSW 2303

